



CERVANTES TRAINING

ALCALA DE HENARES-MADRID-SPAIN

Innovative skills in ICT through collaborative
and project-based teaching and learning

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Social media 101: Twitter

Getting started

How can we use Twitter for teaching and learning?

Outcomes

By the end of this e-torial, you will be able to use Twitter to:

- ✓ Communicate on a local and global level
- ✓ Create a powerful personal learning network (PLN)
- ✓ Get your learners to tweet their way into critical thinking!

Tools

This e-torial makes use of the following programmes or tools:

- ✓ Any browser
- ✓ A computer with internet /cell phone with WAP
- ✓ Twitter (an online tool)





- ✓ [What is micro-blogging?](#)
- ✓ [Some motivation to twitter \(or not\)](#)
- ✓ [What do your tweets say about you?](#)
- ✓ [Get twittering!](#)
 - ✓ [Sign up](#)
 - ✓ [Update your settings](#)
 - ✓ [Create your first tweet](#)
 - ✓ [Some guidelines](#)
 - ✓ [Reading and replying to tweets](#)
 - ✓ [Re-tweeting](#)
- ✓ [Create your twitter learning network](#)
 - ✓ [Directories, lists and networks](#)
 - ✓ [Followers](#)
- ✓ More things you can do with twitter:
 - ✓ [Twitter straight from your cell phone](#)
 - ✓ [Direct messages](#)
 - ✓ [Change your profile picture](#)
 - ✓ [Finding stuff: Using Hashtags #](#)





What is micro-blogging?



What are you doing right now?

Tell me **all** about it in **140** or less words!!!

Why would I like to know about what you are doing all the time?



Video: Click here to **Play**

Some reading....

- ✓ [Nine reasons why you should use twitter in schools](#)
- ✓ [# Interesting Ways to use Twitter in the Classroom](#) (a collaborative effort)
- ✓ [The Ultimate Twitter Guidebook For Teachers](#)
- ✓ [Twitter for teachers collaborative ebook](#)

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Why should we use Twitter ?

Cosand became a Twitterer about a year ago, and he now considers Twitter one of his best sources of **real-time professional development**. "I'm able to get information and find opportunities I wouldn't have been able to gather on my own," he says.

What articles are you looking at?

Check out this cool new resource

Teachers who are fans say they appreciate the easy-to-use tool as a quick way to network with colleagues. They like being able to **ask** and **answer** questions, **learn** from experts, **share** resources, and **react** to events **on the fly**.

Critics argue that it's nothing but a high tech **distraction**. Meanwhile, [new ideas](#) for using Twitter in education continue to emerge and evolve. The best way to weigh the pros and cons of this free tool is to **try it for yourself**

Live reporting from an event



Social media 101: Twitter Getting started



Why should we use Twitter ?

- [@chrislehmann](#) Great, but i understnd its crunch time for you. DM me your school email and I can send you mail in a few weeks. 11:03 PM August 28, 2008 from web [in reply to chrislehmann](#) ☆
-
- [@chrislehmann](#) I teach in Omaha. Could I start a dialog/get ur advice on web 2.0 intiatives/using social ntwrks n school. Saw edutopia artcl 11:41 PM August 27, 2008 from web [in reply to chrislehmann](#) ☆
-
- To be pointed in the direction of a school I could connect with to research - one that is a leader or on the forefront of using soc.networks 11:16 PM August 27, 2008 from web ☆
-
- [@willrich45](#) do you know of any schools that do approve and utilize social networking tools in their classrooms? 11:03 PM August 27, 2008 from web [in reply to willrich45](#) ☆
-
- [@dschmit](#) I teach it in my multimedia class. I could give him some materials and point him to some websites? 11:13 PM August 25, 2008 from web [in reply to dschmit](#) ☆
-
- [@cpultz](#) Then, xplain they can connect students to others to learn just via 21st century technolgoies & web 2.0 - the way they just did.???? 11:50 PM August 21, 2008 from web [in reply to cpultz](#) ☆
-
- [@cpultz](#) Bring a student. Have the student demonstrate these technologies to the staff. That would blow their mind. 11:48 PM August 21, 2008 from web [in reply to cpultz](#) ☆
-
- Have enchiladas baking. Home from school so now have access to youtube, twitter, skype, etc, etc . . 11:41 PM August 21, 2008 from web ☆
-
- [@michellek107](#) How did it go? I would like to take a web 2.0/social network initiative into my district. But how do you approach it?? 11:08 PM August 21, 2008 from web [in reply to michellek107](#) ☆

What does this person do for a living?

What is s(h)e tweeting about?

Are the tweets helpful?

Would you like to have him/her in your network?





Why should we use Twitter ?

submenu functions rendering perfectly.. moving on to content pages 03:31 PM April 14, 2008 from TwitBin	☆
basic template rendering working well. attempting submenu rendering 02:46 PM April 14, 2008 from TwitBin	☆
starting on the rendering functions for the itouch framework 11:08 AM April 14, 2008 from TwitBin	☆
finishing off project plan, getting ready to send it off 10:31 AM April 14, 2008 from TwitBin	☆
trying to find a way to communicate the root folder with container classes 04:48 PM April 11, 2008 from TwitBin	☆
document, menu_page and item objects nested correctly. Starting template engine integration 04:35 PM April 11, 2008 from TwitBin	☆
Constructing Menu_page for itouch skin using template engine 04:15 PM April 11, 2008 from TwitBin	☆
way to go Julian 03:10 PM April 11, 2008 from TwitBin	☆
On my way to the office quickly 09:41 AM April 11, 2008 from MobileTwitter	☆
Making minor template engine adjustments 08:17 AM April 11, 2008 from TwitBin	☆
going to go buy some groceries for my roast beef tonight 01:30 PM April 10, 2008 from TwitBin	☆
Morning all... I blame my lateness on alcohol and ESKOM!! Working on handheld skinning objects - page objects 11:34 AM April 10, 2008 from MobileTwitter	☆

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Why should we use Twitter ?

Online Collaboration Tools - New Technologies And Web Services - Sharewood Guide Sep01 08 http://tinyurl.com/6d8j3d 11:22 AM September 01, 2008 from web	☆
Back into the main Rome office - sunny day - lots of work to do this week - ears wide open and crystal view ahead - let's go :-)	☆
Make the News Come to You: Swarm.com http://tinyurl.com/643ecn 06:18 PM August 31, 2008 from web	☆
Quarkbase Tells You Everything About a Web Site http://tinyurl.com/6nuqlk 06:18 PM August 31, 2008 from web	☆
Google 404 Pages Help Your Web Visitors Find the Right Page http://tinyurl.com/5b785q 06:18 PM August 31, 2008 from web	☆
Multiple Searches At Once With WidExplorer http://tinyurl.com/6nsgen 08:28 AM August 31, 2008 from web	☆
Make the News Come to You: Swarm.com http://tinyurl.com/643ecn 08:28 AM August 31, 2008 from web	☆
Quarkbase Tells You Everything About a Web Site http://tinyurl.com/6nuqlk 08:28 AM August 31, 2008 from web	☆
Anybody Can Be a Social Media Rock Star http://tinyurl.com/6ejktm 12:58 PM August 30, 2008 from web	☆
Why and How Embargoes Work in Tech Blogging http://tinyurl.com/5kjcvcn 12:58 PM August 30, 2008 from web	☆

What does this person do for a living?

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Why should we use Twitter ?

<p>@Maggiev I love that you are a teaching activist! 10:16 AM August 22, 2008 from web in reply to maggiev ☆</p>
<p>Suffering from serious lack of sleep. Watched Natalie du Toit her open water 10km in Beijing 3am to 5am: http://tinyurl.com/6fac29 09:40 PM August 20, 2008 from web ☆</p>
<p>Investigating Voicethread as an alternative to PPT for an Art/media studies/IT project on Renaissance for Gd 6's. Suggestions? 08:51 PM May 07, 2008 from web ☆</p>
<p>Bad luck Canberra Brumbies- Cape Town Stormers had a convincing win in the Super 14 rugby final result 20 - 10! An exciting match to watch! 10:20 PM May 03, 2008 from web ☆</p>
<p>I'm thrilled: my T/L at Springfield began a blog for her NIB (Nose in book) club! Small beginnings but staff are embracing tech at last! 09:42 PM April 29, 2008 from web ☆</p>
<p>@kolson29 You tube was blocked but is now allowed within reason! Network manager is beginning to embrace Web2. 06:47 PM April 18, 2008 from web in reply to kolson29 ☆</p>
<p>StoryMash /Jane's E-Learning Pick of the Day/ - StoryMash, the future of creative writing. A community for ... http://tinyurl.com/67z9ow 09:50 AM April 18, 2008 from web ☆</p>
<p>BlogIt /Jane's E-Learning Pick of the Day/ - Blog It is a free Facebook application which focuses on making ... http://tinyurl.com/6m295k 10:35 AM April 17, 2008 from web ☆</p>
<p>Undone /Jane's E-Learning Pick of the Day/ - Undone is a productivity tool that lets you manage your 'to do' ... http://tinyurl.com/3u84g3 09:02 AM April 16, 2008 from web ☆</p>

What does this person do for a living?

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Create a twitter account



ACTIVITY

Use Twitter to tell “the world” about the **challenges** you face as a subject advisor/teacher

- ✓ Go to www.twitter.com (or type it into the address bar)



- ✓ Click on “**Sign Up**”

You can access Twitter from your mobile phone by going to your mobile browser and typing in **m.twitter.com**

cervantestraining@outlook.com
<http://www.cervantestraining.eu>





Create a twitter account

Join the Conversation

Already use Twitter on your phone? [Finish signup now.](#)

Full name ✔ ok
Your full name will appear on your public profile

Username ✔ ok
Your public profile: <http://twitter.com/ classtwits10>

Password ✔ Good

Email ✔ ok

Let others find me by my email address
Note: Email will not be publicly displayed

[Terms of Service](#) [Printable version](#)

Type in your:

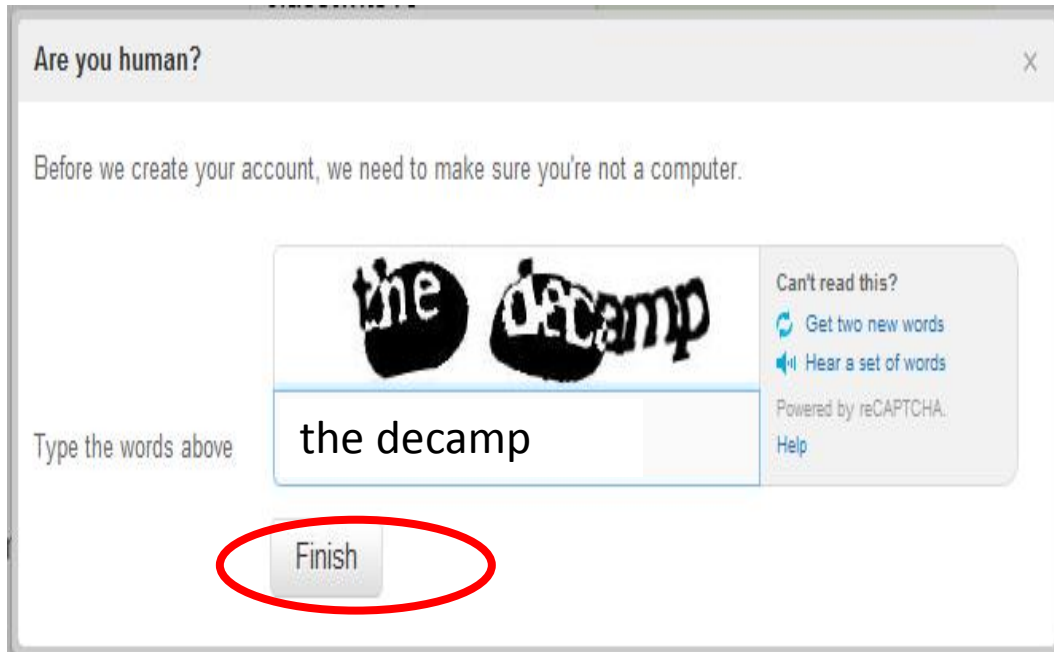
- ✔ Full names (Twitter is about **real** people!)
- ✔ Username (Make it relevant)
- ✔ Password (choose something that you will remember)
- ✔ E-mail address
- ✔ Tick e-mail find- this way your regular e-mail friends can find you.
- ✔ Click on **Create my account**

It is a good idea to always read the **Terms of Service** before you sign up





Create a twitter account



- ✓ Type in the two word (capcha) exactly as displayed.
- ✓ If you can't make it out
 - ✓ Ask for new words to be displayed
 - ✓ Listen to the words
- ✓ Click on **Finish**

A **capcha** makes sure that you re a human being and hampers unauthorised accounts being created.





By following people that have the same interests as you, you can create a powerful learning network on the fly.


Find sources that interest you

You're following **0**

1 suggestions → **2** friends → **3** anyone → **twitter**

Look who else is here! Follow the ones you like.

- Art & Design
- Books
- Business
- Charity
- Entertainment
- Family
- Fashion
- Food & Drink



Step 1 of 3: Browse Suggestions

To get started, select the topics you are interested in. Find a few people you want to hear from, then follow them. When you "**follow**" someone, each time they tweet, you'll see their tweets on your Twitter Home page. They are notified that you are following them, and will be displayed on your public profile. You can follow or unfollow sources anytime.

Next step: friends »

You can skip this step by just clicking on **Next step** at the bottom of your screen.





Find sources that interest you You're following **0**

1 suggestions → **2** friends → **3** search → **twitter**

Many of your friends and colleagues already use Twitter. Find and follow them.

Find your contacts from

- Gmail
- Yahoo
- AOL
- LinkedIn

Step 2 of 3: Find your friends
Scan your email address book or contacts to discover which of your friends are already using Twitter. Select an email service from the list to the left. Follow any of the friends you find to add their Tweets to your Home **timeline**.

- ✓ See who of your friends are already using twitter

Next step: search »

You can skip this step by just clicking on **Next step** at the bottom of your screen.





Find sources that interest you You're following **0**

1 suggestions → 2 friends → 3 search → twitter

Missing someone? Find people, organizations, or companies that are already on Twitter.

Who are you looking for?

Examples: Bill, Bill Smith, or Whole Foods

Search

Step 3 of 3: Search for anyone

This is the last step for anyone we've missed. Search for a username, first name, last name, or business name.

Once you're satisfied with the sources you're following, click "Finish" below to go to your Home timeline. Find more sources to follow anytime by clicking the "Find People" link at the top of your Twitter home page.

- ✓ Search for a specific person

Next step: You're done! >>

You can skip this step by just clicking on **Next step** at the bottom of your screen.





Create a twitter account

Please confirm your account — a confirmation message was sent to maggie@school2.co.za
Until you confirm, you will have limited access to certain features on Twitter. [Learn more](#)
[Resend confirmation](#) - [Change email address \(Settings\)](#)

- ✓ Check your e-mail inbox for an e-mail from Twitter.
- ✓ Click on the confirmation link contained in the e-mail.
- ✓ You will now be able to receive direct messages directly to your e-mail inbox.



You will still be able to use Twitter even if you have not confirmed your e-mail.

Activating your e-mail will give you access to many other services on twitter







Complete your settings

Make sure that you adjust your basic settings...

- ✓ Click on **Settings** → **Account**
- ✓ Your **real name, username and e-mail** will be filled in already
- ✓ Change your time zone to **(GMT+2) Pretoria**
- ✓ Choose if you want others to see your location (you will then be able to locate others near you)
- ✓ You can choose to protect your updates, but then you also choose to close yourself to new learning mentors....

Language 
What language would you like to Twitter in?

Time Zone 

Tweet Location Add a location to your tweets
Ever had something you wanted to share ("fireworks", "party", "ice cream truck", or "quicksand...") that would be better with a location? By turning on this feature, you can include location information like neighborhood, town, or exact point when you tweet.
When you tweet with a location, Twitter stores that location. You can switch location on/off before each tweet and always have the option to delete your location history. [Learn more](#)

You may [delete all location information](#) from your past tweets. This may take up to 30 minutes.

Tweet Privacy Protect my tweets
Only let people whom I approve follow my tweets.
If this is checked, your future tweets will not be available publicly. Tweets posted previously may still be publicly visible in some places.

You still need to update your Profile.....





Complete your settings: Profile

Not updating your **Profile** settings is like leaving your house without putting close on.....

- ✓ Click on **Settings** → **Profile**
- ✓ Upload a photo of yourself
- ✓ You can adjust your name. Be real!
- ✓ Where are you based?
- ✓ Insert your web address or blog
- ✓ Say something about yourself that will give potential learning partners a sense of what you do/are interested in

The screenshot shows the Twitter profile settings page. The 'Profile' tab is selected and circled in red. The 'Picture' section shows a placeholder image and a 'Choose File' button circled in red. The 'Name' field contains 'Sarah De Waal' and is circled in red. The 'Location' field contains 'Pretoria South Africa' and is circled in red. The 'Web' field contains 'http://myblog.za.net' and is circled in red. The 'Bio' field contains 'Love teaching biology and mathematics' and is circled in red.

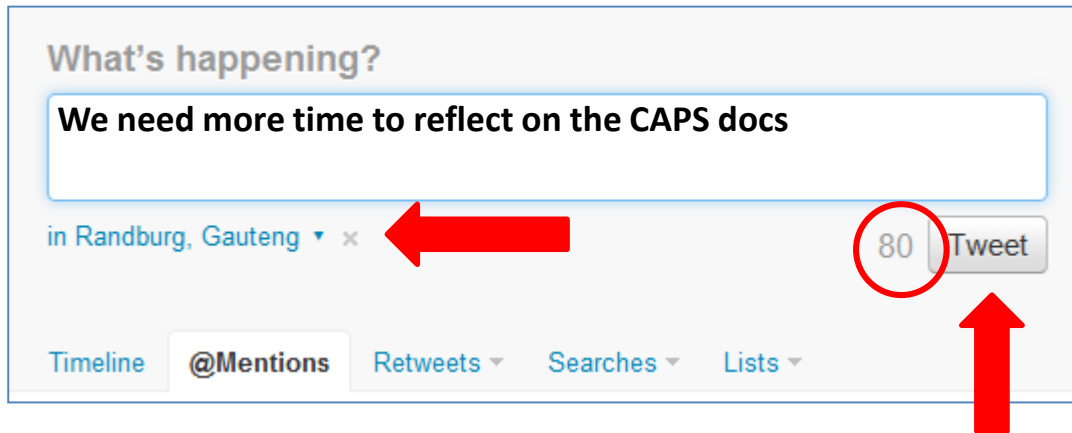
Make sure that your Bio is **professional** and take your **privacy** into account.





Your first tweet

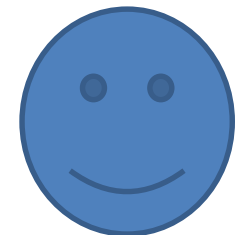
Go ahead, tell us about the problems and challenges you face as a teacher/subject advisor. **Remember you only have 140 characters!**

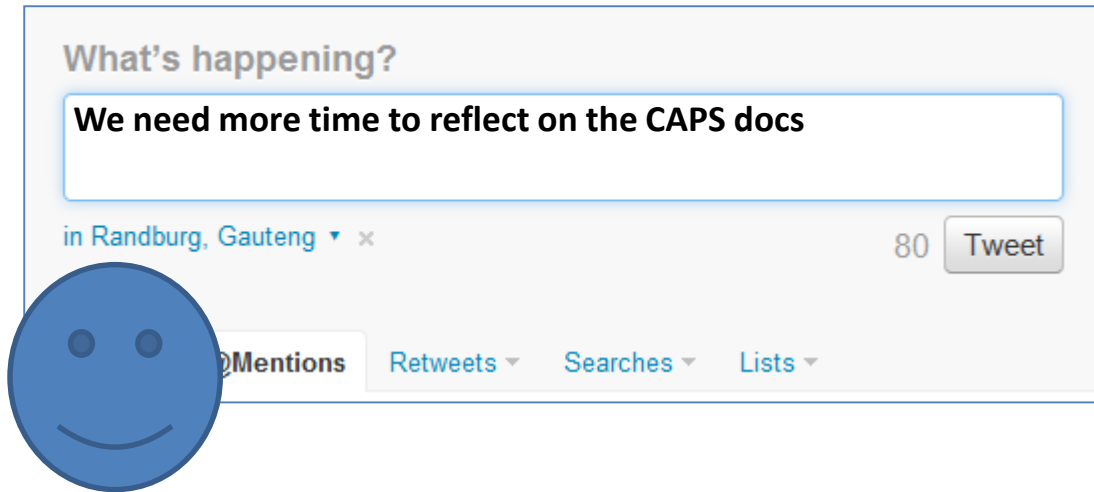


- ✓ Start typing
- ✓ You will see how many characters you have left next to the Tweet button
- ✓ Your current location
- ✓ Click on the **Tweet** button to send

If you cannot say it in 140 characters, feel free to do a few tweets.....tweettweet.....

You cannot **POSSIBLY** have **THAT** many problems now can you???





DO:

- ✓ Use good language
- ✓ Share good learning resources
- ✓ Ask questions and give answers/opinions
- ✓ Think before you tweet
- ✓ **Add value to your network.....**

DON'T:

- ✓ Use ALL CAPS (it is screaming)
- ✓ Tweet in an "altered state"
- ✓ Forget to credit those tweets that you are passing on (re-tweeting- RT)
- ✓

Remember that your tweets are very public





Tweets are in **reverse chronological** order, according to **time**, with the **newest** at the **top**.

- ✓ If you click on **Home** (top right) and **Timeline**, you will see all the tweets of the people you are following.
- ✓ If you want to **reply to** or **retweet** a tweet hover your cursor over a tweet to see the Reply or Retweet options or add **@theotherpersonusername** to your tweet.
- ✓ To read anybody's tweets, click on their twitter name or picture eg www.twitter.com/heyjudeonline and read on the pane to the right. (or click the arrow to the right)

If you want to find a specific tweet again you can mark it as a favourite, using the star (Favourite) option below the tweet.





Re-tweeting

Larryferlazzo Larry Ferlazzo
RT @KarenJan: RT @ssandifer: Powerful - Plz read to the end. RT @SLazarOtC: Education Nation: Should Have Knwn Better <http://j.mp/9WMWm3>
3 hours ago ☆ Favorite **Retweet** Reply

tonnet Milton Ramirez
Evaluating Creative Commons' Impact - creativecommons.org/weblog/entry/2... #OER
3 hours ago

Larryferlazzo Larry Ferlazzo
New additions to The Best "Language Maps" <http://bit.ly/agLMVd>
3 hours ago

tonnet Milton Ramirez
RT @hopkinsdavid Useful iPhone App: "Analytics Pro" for Google Analytics - <http://bit.ly/aarDKt>
3 hours ago

tonnet Milton Ramirez
5 Must-See PowerPoint Tutorial <http://bit.ly/cnYQXn>
3 hours ago

What's happening?
RT @kjarrett RT @shareski RE: PLCs. "If everything is mandated and structured. It fails. Same with classrooms."
in Randburg, Gauteng × 140 Tweet

Re-tweeting is a way to **pass on** valuable links and resources from your network to your followers

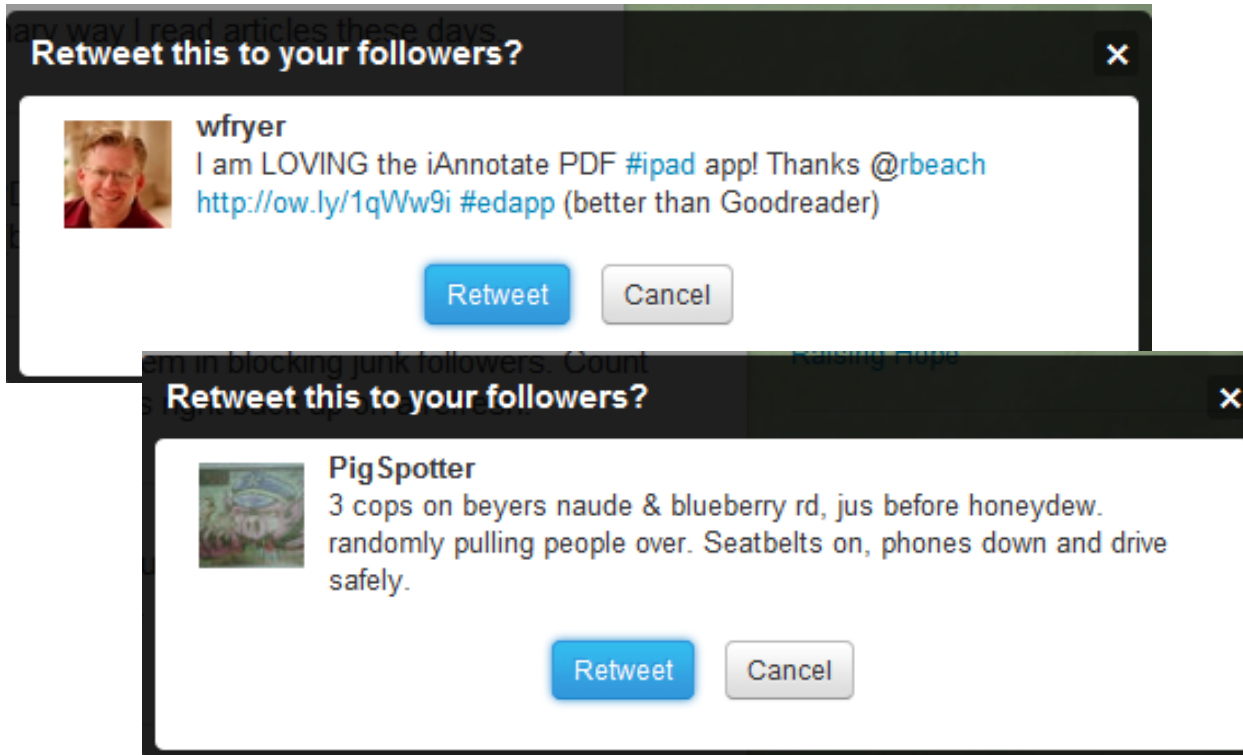
- ✓ Hover cursor over tweet
- ✓ Click on **Retweet** below
- ✓ Add **RT** for "retweet" (it is short!) in front of the **@persons's** name

Re-tweeting people's tweets also make them aware that you value their contribution and they will probably follow you, building a stronger network





The value of retweeting is that you become a filter for your followers.



- ✓ Check the resources first before passing it on!
- ✓ Think if you REALLY want to pass it on!

Re-tweeting means that you value the information and feel that it is worthwhile to pass on.





Who should I follow?

- ✓ A colleague, teacher....
- ✓ Someone I can learn with/from...
- ✓ Someone who will share...
- ✓ An expert in the field
- ✓ Someone.....?

How?

- ✓ Type name in search window
- ✓ Click search
- ✓ Click on the People tab
- ✓ Look if it is the person that you want to follow
- ✓ Click the plus to follow!!!!!!

Important to read the person's **Bio** or blog and look at their tweets before you decide to follow him or her.....

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<http://www.cervantesttraining.eu>



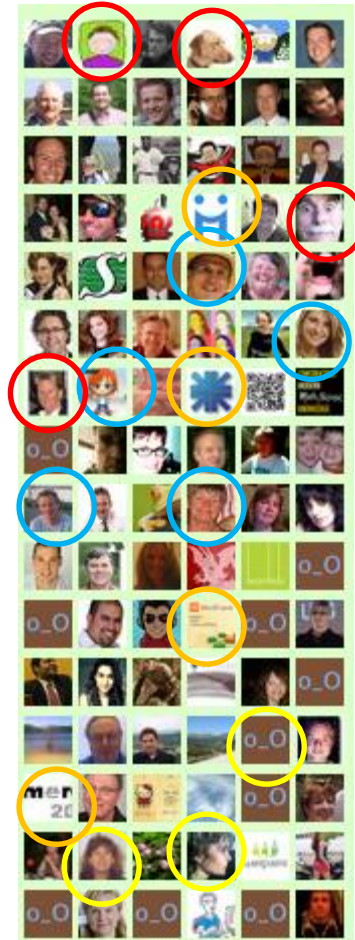


Some of my learning Gurus!!!

Some teachers!!!

Conferences

Some friends!!



Another effective way to find twitter learning partners:

- ✓ Find someone who **share** the same **interests** / subject area as you.
- ✓ Click on their picture and choose **Follow**
- ✓ Click on **THEIR** network and explore/follow some of **their** contacts

If someone does not “live up to your expectations”, remove them from your network





More ways to find twitter learning and teaching partners:

- ✓ Consult educator directories, social networks and lists:
 - ✓ [Twitter4teachers](#) (A global wiki to add to)
 - ✓ [Educators on twitter](#) (add yourself to the directory [here](#))
 - ✓ [South African educators](#) or join [sateachers](#) twibe
 - ✓ [Top 100 edu-tweeps](#) (twitterers/tweople) ;-)
 - ✓ [Tweet4education](#) (A social network of twittering teachers writing a book to help teachers to twitter!)
 - ✓ [Twitter for professional development](#)
 - ✓ [List of teachers](#) who uses twitter actively in their classrooms

Good idea: Go through at least 2 pages of a person's tweets before deciding if the person will be of value on your learning pathway!

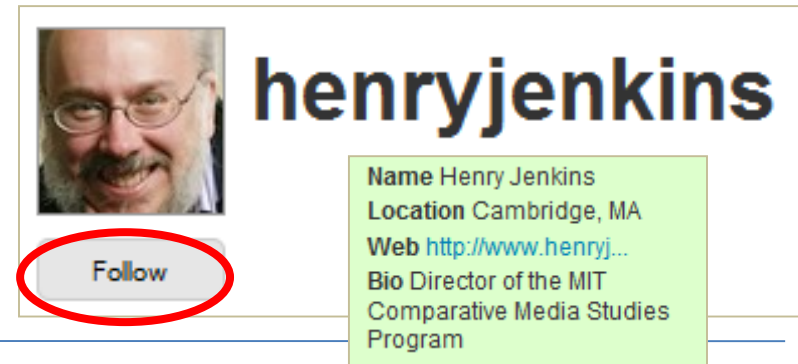




- That is a **good thing**. It means that you are adding value to the twitter-sphere and growing your learning network!
- ✓ You will get an e-mail telling you that someone is following you
 - ✓ Go to their profile page, read their tweets, Bio/blog and decide if you want to follow them back **or not**
 - ✓ At the top of their page, click on **Follow**
 - ✓ You will be able to send them a direct private message once they are following you



Help, I am being followed!!!!



A screenshot of a Twitter profile for 'henryjenkins'. The profile picture shows a man with glasses and a beard. Below the picture is a 'Follow' button, which is circled in red. To the right of the picture, the name 'henryjenkins' is displayed in large, bold, black letters. Below the name, a green box contains the following information: Name Henry Jenkins, Location Cambridge, MA, Web <http://www.henryj...>, Bio Director of the MIT Comparative Media Studies Program.

If a person has an undesirable profile you can **block them** from following you and **report them** as spam! Check your followers regularly to weed them out!





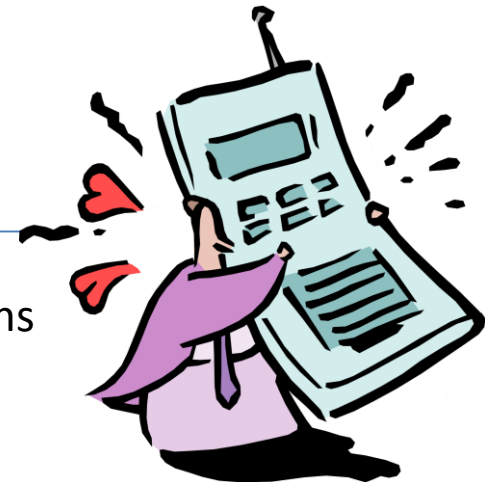
More things to do with twitter

Send meeting notifications

Summarise conferences and join a backchannel to give feedback

Get your class to participate in classroom discussions and do quizzes from their cell phones

- ✓ Twitter straight from your cell phone
- ✓ You will need a WAP enabled cell phone (eg one that can connect to an Internet browser)
 - ✓ Point your cell phone browser (and bookmark) twitter's web address:
<http://m.twitter.com>



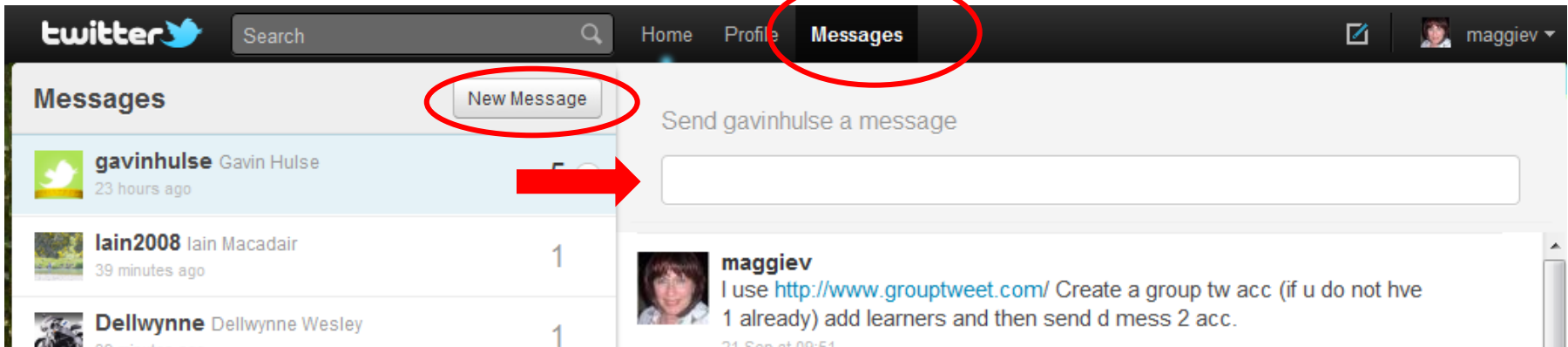
Most smart phones nowadays do have twitter applications that you can download and use.



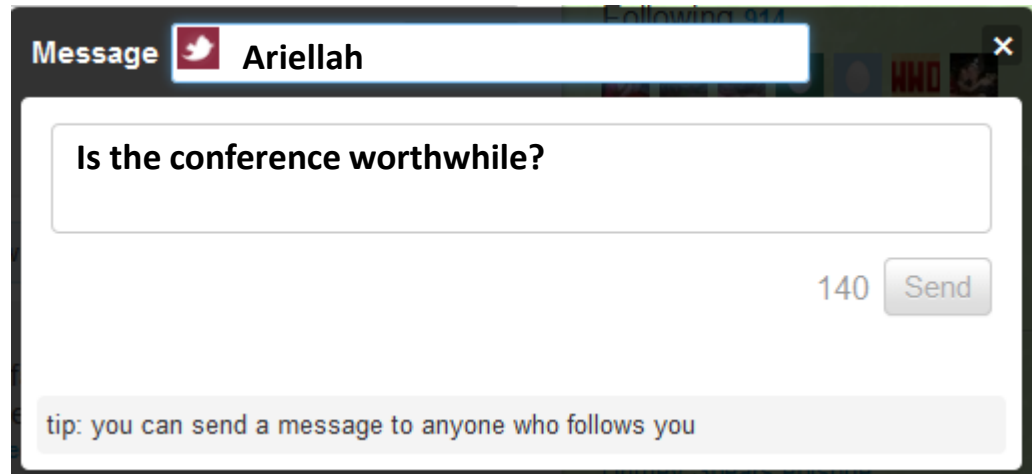
Social media 101: Twitter Getting started



Direct messages



- ✓ Click on Messages at the top
- ✓ Click on the person and type message
- ✓ Click on **New Message**
- ✓ Start typing a name and **select** the person from the dropdown
- ✓ **Type** your message → **Send**
- ✓ Or add **d @personname** to any tweet



You can only send DM's to someone who is following you. Your intended person will receive the twitter in his/her e-mail inbox as well!

cervantesttraining@outlook.com
<http://www.cervantesttraining.eu>





Your Bio



Maggie Verster

@maggiev Johannesburg

ICT/social media 4 learning & Teaching activist + Maths teacher supporter and material developer

<http://www.school2.co.za>

We always need to be aware of how much information we divulge, whether it is in our Bio or in our tweets!

- ✓ Decide how much of yourself you would like to show in your Bio.
- ✓ Stick to your **interests/occupation** rather than give out too much personal information!
- ✓ Link your Bio to your blog or school/organisational website.
- ✓ To change your Bio or website address, go to **Settings** (See [slide 18](#))

What about privacy?



One Line Bio:

About yourself in fewer than 160 chars.

If you feel strongly about your privacy, you can **protect** your twitter account, which means that people will have to ask to follow you.





Your Picture



Do I need to have a profile picture?

Who are these people????



A profile picture gives people a visual sense of who you are / would like to be / see yourself.....

- ✓ What do these pictures tell you about the person?
- ✓ Who is the....

Librarian, Maths teacher, vice chancellor, Learning activist, Gardener, Primary school teacher, Lifelong learner, Technology director, Biology teacher, English teacher ????

Your picture becomes a connection point! So please change this boring brown one for one that makes sense.....

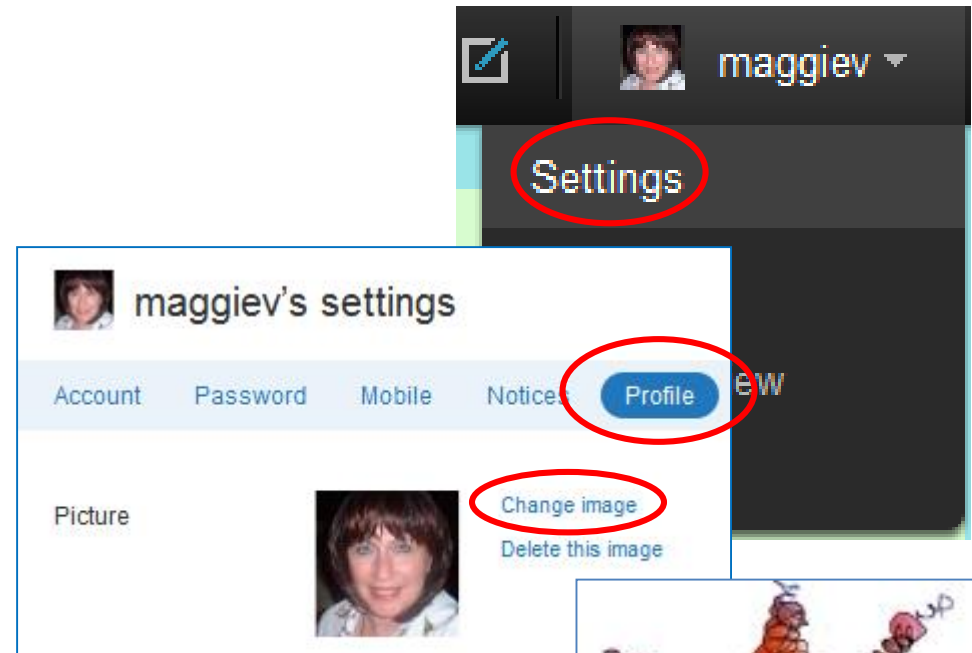
<http://www.cervantestraining.eu>





Your Picture

- ✓ Click on **Settings** (top right) → **Profile**
- ✓ Click on **Change Image** and browse to a suitable picture of yourself on your PC
 - ✓ A real picture of yourself is encouraged!
 - ✓ If you are **shy**, upload an **Avatar** (a picture representing you)



You can also change the background of your main twitter page (Settings → Design)





The screenshot shows the Twitter search interface. At the top, the search bar contains the word "Mathematics". Below the search bar, there are navigation links for "Home", "Profile", and "Messages". The search results are displayed under the heading "Results for mathematics". There are four filter tabs: "Tweets", "Tweets with links", "Tweets near you", and "People". The "Tweets" tab is selected and circled in red. Below the tabs, there are three tweet results. The first tweet is from "Nikita500" and mentions a "mathematics" major. The second tweet is from "50KJobs" and mentions "Professor of Applied Mathematics". The third tweet is from "Emploi_Finance" and mentions "Mathematics".

How can I find specific tags and tweets about topics?

- ✓ Type in your search term in the **search window** on the top eg mathematics or subjectadvisors
- ✓ Choose between Tweets, Tweets with links, Tweets near you, or People

When you **twitter** about **twitter** and how it can be used for teaching and learning, please use the hashtag **#twitter4ed** or **#classtwits**

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